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## Dictionary

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event

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adverse  
possessionadverse  
selection

adversity

advert (1)

advert (2)

advertise

## ► advertisement

advertising

advertising  
allowanceadvertising  
elasticityadvertising page  
exposureadvertising sales  
ratioadvertising  
specialty

advertorial

advice



## advertisement

advertisement

ad·ver·tise·ment [ àdvər tîzmənt, àdvər  
tîzmənt, əd vûrtəsmənt ] (*plural*  
ad·ver·tise·ments)

noun

## Definitions:

1. **public announcement:** a public announcement in a newspaper or on the radio, television, or Internet advertising something such as a product for sale or an event

2. **act of advertising:** the act of advertising something

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